Dear Parent/Guardian,

You are a believer! You do not need convincing about the critical importance of Christian education! We know that our youth ministry, here at Collegedale Academy, is possible because of our dedicated parents and donors, people like you, who see that a strong Seventh-day Adventist education will impact our students *now and more importantly into eternity*.



It is our desire to offer that life-shaping experience to as many students as possible. For many, that requires the generous financial support of our community - people like you!! This school year, we awarded approximately \$400,000 to 160 students. Your continued support can make the difference for a young person who couldn't otherwise afford a Christian education. This is why we race...Let's do this!

HOW YOU CAN SUPPORT THE SANDY ERICKSON RACE FOR CHRISTIAN EDUCATION:

- 1. **REGISTER FOR THE RACE**: All runners and walkers must register for the Fun Run and 5K online at www.sandyericksonfunrun.com. The cost is \$25 and it will go up to \$30 for the 5K (Fun Run stays at \$25) on Oct. 14th. Some parents choose to fundraise for this portion as well. Due to COVID, we had to pre-order our T-shirts so we can guarantee a T-shirt for the first 680 registrants and will do our best to give you, your first choice.
- 2. **Help your child(ren) each raise \$100 (stretch goal of \$500)!** Each student is encouraged to find ten sponsors that are willing to sponsor them for \$10 to run/walk for a total of \$100. These can be grandparents, aunts, uncles, friends, and church members. We have included a letter that you can mail to your family/friends. For every \$20, students will receive prizes. Please note that while \$10 per sponsor is recommended, any donation will be appreciated. (In the letter, we have set a stretch goal of \$500).



Money Collection and 5K prize days will be on **Tuesdays and Thursdays**, **October 26**, **28** and **November 2**, and **4**. Please submit your sponsorships with a sponsor coupon in an envelope clearly marked with student name, grade and teacher and return to your teacher. **Sponsors may also go online to give their gift at: sandyericksonfunrun.com.** All sponsorships either online or in person must be submitted by November 4, midnight to be considered for the prizes.

Sponsorship tools that are included in this packet (more will be at the front desk):

- a sample email/letter to cut/paste to invite friends and family to give
- 5 letters to mail (donor will be able to use the same letter to return their donation)
- sponsor coupon
- Race Fact Sheet

Awards/Incentives



Overall

The top 5 individual students who bring in the most overall (above \$100 goal) will be entered into a

raffle for a Garmin Fitness Watch! Winner will choose the color.

Individual

Students who bring in sponsorship money with a minimum of \$20 will receive a prize.

Classroom

10% of the money each homeroom class raises will go directly to that teacher's budget. The top **class**, who collects the most money, will get to *tape a faculty member to the wall* and have a Pizza Party!